



## ADVISORY & MARKET FIT ASSESSMENT PACKAGE

### BASIC

This package provides highly experienced business development consultants who work with you to validate your market positioning and assists in developing your penetration strategy.

Includes

## BD ACTION PLAN & PROCESS PACKAGE

### STANDARD

This package sets the foundation for you to know where to start and have the systems in place to support the necessary activities required to pursue and respond to opportunities.

Includes

## GOVCON ACCELERATOR PACKAGE

### PREMIUM

This package provides an experienced team to reduce impact to your operations and create a tailored internal GovCon sales process inclusive of strategy, action plan, sales pipeline kick start, and end-to-end technology stack.

Includes

## SALES NAVIGATOR PACKAGE

### PLUS

This package optimizes your GovCon sales workflow and enables you to "learn by doing" with a dedicated expert consultant and experienced support resources to augment your team in the direct pursuit of a single opportunity.

Includes

Strategy Session & Plan

Advisory

Basic Package, plus

Action Plan -  
Market Intelligence Information

Proposal Starter Kit -  
Branded Templates

Process Design & Implementation

Standard Package plus

Proposal Starter Kit -  
Branded Templates

1-yr Market Intelligence  
Platform Subscription

Pipeline Kick-Start

Tailored No-Code  
Configuration and Integration

Strategy & Advisory

Process Optimization Support

Capture Support

Proposal Starter Kit -  
Branded Templates

Proposal Support with  
Compliance Review

### CAPABILITY STATEMENT



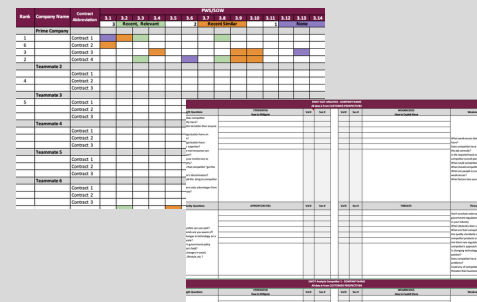
**A LA CARTE**

Includes

Assistance Building Out Each Section

Branded Capability Statement

### CAPTURE SUPPORT



**A LA CARTE**

Includes

Competitive Research & Analysis

Identifying Hot Buttons

Develop Capture Plan

Teaming

Capture & Win Strategy

### PROPOSAL SUPPORT



**A LA CARTE**

Includes

Proposal Management - Full Proposal Support

Proposal Administrative Tasks

Graphics Support

Writing & Editing Support

Compliance Review

### OPERATIONS ENABLEMENT



**A LA CARTE**

Includes

Fractional COO, CFO, and Growth & Strategy Executive Support

Project/Program Management and IV&V

Contract Management

Operations Administration Support

Process Design & Re-Engineering

*Retainer and project options and multiple hour discount options also available for hourly service offerings.*